

Photography Competition of WEIßE FLOTTE SACHSEN GmbH “190 Years of Saxon Steamship Navigation”

Terms and Conditions of Participation

1. Organizer

The organizer of the competition is WEIßE FLOTTE SACHSEN GmbH, Georg-Treu-Platz 3, 01067 Dresden (hereinafter referred to as the “Organizer”).

Contact: marketing@sdsgruppe.de

2. Competition Period

The photography competition runs from January 1, 2026 to December 31, 2026. Entries may be submitted continuously during this period.

3. Eligibility

All natural persons aged 18 and over are eligible to participate. Minors require written consent from their legal guardians. Employees of WEIßE FLOTTE SACHSEN GmbH and their relatives are excluded from participation.

4. Participation and Submission

- Each participant may submit any number of photos per month.
- Submissions can be made via the company’s social media channels or by email to marketing@sdsgruppe.de.
- Only photographs taken by the participant are permitted. The photos must be related to WEIßE FLOTTE SACHSEN GmbH, its ships, or experiences connected with Saxon Steamship Navigation.
- If persons are depicted, it must be ensured that written consent for publication has been obtained from the individual(s) shown.

5. Grounds for Exclusion

Photos will be excluded from the competition if they:

- violate applicable law, public decency, or third-party copyrights,
- contain discriminatory, glorifying violence, or offensive content,
- display third-party logos or trademarks without permission.

6. Selection and Prizes

- Each month, up to two winning photos will be selected by a jury of WEIßE FLOTTE SACHSEN GmbH.
- The winners will be notified by email.
- The winning photos will be published on the official channels of WEIßE FLOTTE SACHSEN GmbH (e.g., website, social media, newsletter).
- The prizes will be determined by the Organizer and are non-transferable and cannot be redeemed for cash.
- Legal recourse is excluded.

7. Rights of Use

By submitting a photo, the participant grants WEIßE FLOTTE SACHSEN GmbH a non-exclusive, transferable right of use to the submitted images, unlimited in time, territory, and content.

This includes in particular:

- publication in digital and printed media (e.g., website, social media, flyers, posters, calendars),
- use for marketing and promotional purposes,
- forwarding to press and partner companies as part of public relations activities.

The use is granted free of charge.

The Organizer undertakes to credit the author/photographer when using the photo, insofar as this is technically possible and feasible within the respective medium.

8. Third-Party Rights and Indemnification

Participants warrant that:

- they are the sole authors of the submitted photos,
- no third-party rights are infringed,
- any persons depicted have consented to publication.

Should third-party claims nevertheless arise, the participant shall indemnify WEIßE FLOTTE SACHSEN GmbH against all such claims.

9. Data Protection

The personal data collected in connection with the competition (e.g., name, email address, and, if applicable, postal address) will be used exclusively for the purpose of conducting the competition and contacting the winner. Data will only be shared with third parties insofar as this is necessary for the use of the photos in accordance with Section 7.

Further information on data protection can be found at:

www.saechsische-dampfschiffahrt.de/datenschutz

10. Liability

The Organizer accepts no liability for technical issues, data loss, or unauthorized access by third parties. Legal recourse is excluded.

11. Changes and Termination

WEIßE FLOTTE SACHSEN GmbH reserves the right to modify, extend, or terminate the competition at any time for good cause (e.g., technical problems, legal reasons, force majeure). There is no entitlement to the execution of the competition.

12. Final Provisions

The law of the Federal Republic of Germany shall apply.
Should any provision of these Terms and Conditions of Participation be or become invalid, the validity of the remaining provisions shall remain unaffected.